



Register with



Born to Byte  
Built to Roar



## Overview

Founded on the principle “Born to Byte, Built to Roar,” Reptorx is a full-spectrum digital agency headquartered in Pakistan, serving ambitious businesses both domestically and around the globe. We combine technical expertise, creative vision, and data-driven strategy to help brands grow, engage, and thrive in an ever-evolving online landscape.

## Vision

To become the world’s most trusted partner for end-to-end digital solutions, empowering businesses of all sizes to roar louder in their markets.

## Mission

- Deliver cutting-edge Shopify and WordPress development that drives sales and enhances user experience.
- Craft and execute search-optimized strategies that improve visibility, traffic, and ROI.
- Manage and amplify social media presence with targeted content, community engagement, and paid ad campaigns.
- Develop memorable brands through strategic identity design, UI/UX best practices, and compelling storytelling.
- Leverage influencer partnerships and original content creation to spark authentic conversations around our clients’ brands.



# CORE SERVICES



Shopify Development



WordPress Development



SEO Search Engine Optimization (SEO)



Social Media Management & Advertising



UI/UX Design & Conversion Optimization



Influencer Marketing Campaigns



Content Strategy & Production  
(copywriting, video, graphics)





# WHY REPTORX?



**Holistic Approach** We integrate technology, design and marketing to deliver seamless customer journeys.



**Customized Solutions** - Every strategy is tailored to your unique goals, audience and market context.



**Data-Driven Results**, Rigorous analytics And performance tracking ensures continuous improvement.



**Experienced Team** - Our specialists bring years of proven success across ecommerce, B2B, SaaS, retail and more.



**Global Mindset, Local Expertise** We understand international trends and local nuances in Pakistan's dynamic business landscape.





# OUR PROCESS



## **Discovery & Planning**

In-depth research, stakeholder interviews and goal setting.



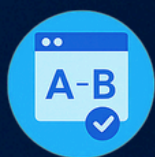
## **Strategy Development**

Roadmap creation with timelines, budgets, and performance metrics.



## **Execution & Implementation**

Agile development, creative design, campaign setup.



## **Testing & Optimization**

A/B testing, usability testing and iterative refinements



## **Reporting & Growth**

Transparent reporting, action able insights and scaling recommendations.



# INDUSTRIES SERVED



**Retail & E-commerce**



**Technology & SaaS**



**Healthcare & Wellness**



**Hospitality & Tourism**



**Education & E-learning**



**Professional Services**



# OUR TEAM

Reptorx is powered by a diverse group of:



Web Developers & Engineers



SEO & Digital Marketing Specialists



Graphic & UI/UX Designers



Content Creators & Copywriters



Social Media & Community Managers



Account Managers & Client Success Leads



# CLIENT SUCCESS & TESTIMONIALS



“Reptorx redesigned our Shopify store and tripled our conversion rate in six months.”

E-commerce Retailer

Their SEO strategy boosted our organic traffic by 150% year on year.”

SaaS Provider



Shopwooz  
Your All-in-One Souq

DutyFree

Brands Lot  
100% AUTHENTIC PRODUCTS



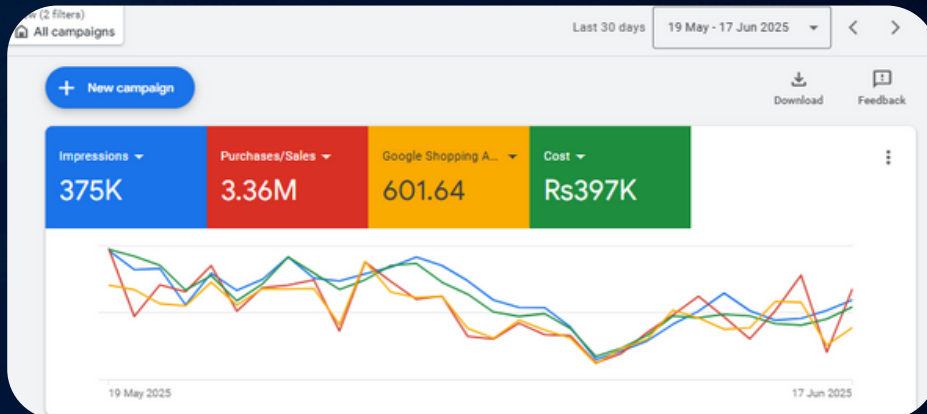


Ad set	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Schedule
New Engagement ad set	23 May 2025, 12:18 20 days ago	7-day click or ...	32 Messaging conversions	4,425	8,514	\$131.81 Per messaging conversion	R\$1,648.17	Ongoing	19 May 2025–Ongoing
New Leads ad set	23 May 2025, 11:15 20 days ago	7-day click or ...	8 Video leads	3,618	6,989	\$182.31 Per video lead	R\$1,622.81	Ongoing	19 May 2025–Ongoing

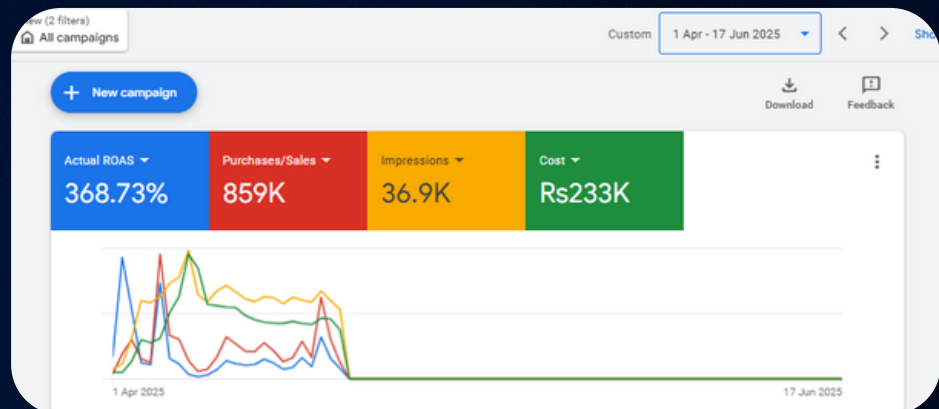


# META & GOOGLE ADS RESULT

## E-Commerce Store



## E-Commerce Store



## E-Commerce Store

Campaigns											
Ad sets											
Ads											
Columns: Performance and clicks											
On/Off	Campaign	Viewers	Views	Frequency	Cost per result	Budget	Amount spent	Ends	Impressions	CPM (cost per 1,000...)	
On	duty free ads-2 - catalogue ads	108	3,169	5,625	1.81	Rs696.51	Using ad set bud...	Rs2,794.05	Ongoing	5,625	Rs496.71
On	duty free ads-2	400	397	637	1.62	Rs611.27	Using ad set bud...	Rs611.27	Ongoing	649	Rs941.86
On	new branddot - Copy	132	5,773	10,366	1.71	Rs301.06	Per purchase	Rs400.00	Ongoing	10,497	Rs430.23
On	branddot - 06-06-25	---	---	---	---	---	Using ad set bud...	Rs0.00	Ongoing	---	---
On	branddot - Copy	391	1,693	2,821	1.66	Rs217.72	Per purchase	Rs2,394.88	Ongoing	2,804	Rs854.78
On	duty free advantage	319	2,147	3,660	1.57	Rs2,955.13	Per purchase	Rs2,955.13	Ongoing	3,641	Rs811.63
On	duty free ads	140	7,710	11,047	1.35	Rs888.86	Per purchase	Rs300.00	Ongoing	11,022	Rs483.91
On	new branddot	---	---	---	---	---	Using ad set bud...	Rs0.00	Ongoing	---	---
On	branddot	370	11,489	16,739	1.64	Rs754.96	Per purchase	Rs6,794.62	Ongoing	16,662	Rs364.59
On	Results from 11 campaigns	229	26,181	52,935	1.96	Rs454.61	Per purchase	Rs25,399.25	Ongoing	52,900	Rs485.00

## E-Commerce Store

All ads											
Actions											
Had delivery											
Active ads											
+ See more											
Search by name, ID or metrics											
Ad sets (1/1 - 2)											
Campaigns											
Ad sets for 5 Campaigns											
Ads for 5 Campaigns											
Columns: Custom											
On/Off	Ad set	Results	Cost per result	Amount spent	Link clicks	Shop clicks	CPC (cost per link click)	CPC (all)	Purchase ROAS (return on ad...)	Website purchase RO...	
On	Advantage - Luck 2 Ad Set	850	Rs242.49	Rs206,112.86	29,293	---	Rs7.04	Rs5.78	38.16	---	
On	New Sales ad set	740	Rs262.37	Rs194,150.59	30,840	---	Rs6.30	Rs4.70	36.05	---	
On	New Sales ad set	539	Rs310.82	Rs167,585.11	33,083	---	Rs5.07	Rs4.13	34.17	---	
On	Advantage - Luck 2 Ad Set	8	Rs690.68	Rs5,525.47	556	---	Rs9.90	Rs7.43	7.10	---	
On	Results from 4 ad sets	---	---	Rs573,374.03	93,774	---	Rs6.11	Rs4.85	---	---	



# CONTACT US



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Reptorx is ready to partner with you on your next digital endeavor- because your business deserves to roar.

